

Dr. Saurabh Dixit

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Assistant Professor

B.E. ( Computer Engineering), P.G.D.P.M., MBA, MA ( Tourism), Ph.D., FDP ( Macau-China SAR)

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### Background

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### Experience

Having more than 16 years Teaching & Research experience with Indian Institute of Tourism and Travel Management, Bhubaneswar and Gwalior and of more than 4 years I.T. industry experience. Rank holder during schooling, pre-engineering test. Certified trainer of ticketing from Amadeus (Mundus Inc., USA) and Air India Staff College, Mumbai.

### Areas of Interest & Teaching

#### Research Interest:

E-Business

#### Teaching Interest:

Information Technology in Services, E-Business, On-line Marketing, Computerised Reservation Systems

### SEMINARS/CONFERENCES/ WORKSHOPS PARTICIPATED AND ATTENDED

- Presented paper in international APETIT seminar organized by IITTM at Khajuraho I.T. in marketing in 2000.
  - Paper presented in H.P. University, Shimla on 'I.T. for placement' 2001.
  - Paper presented on 'I.T. in Tourism' in National Workshop on Entrepreneurship in Tourism held on 27th Sep. 2002 at Hotel Peter Hoff, Shimla by H.P. University.
  - Paper presented on 'I.T. – an engine for tourism' in Institute of Hotel Management, Mangalore in Sep.'2003
  - Paper presented in national level seminar organized by IITTM on I.T. in Tourism Marketing.
  - Paper accepted on "**Creating Value aided Tourism Services through Information Communication Technology (ICT)**, 14-15 Dec. 2007, Centre for Hospitality and Tourism Management, Department of Tourism, Jammu University
  - Paper accepted on 'Innovation in Tourism Services through I.T. -A case study of New Delhi' in International Conference organized by IITTM, Bhubaneswar 20-22 Dec. 2007
  - Paper presented on 'Planning Eco-Tourism Accommodation in protected areas: Issues and Strategies' written by S. Dixit, Sunil Kabiya, P. K. Gupta in International conference on "**Eco-tourism planning and Management ion protected areas**" from 28th Feb. to 03rd March 2005 at Mussorie organized by Center for Mountain Tourism & Hospitality Studies; HNB Garhwal University, Srinagar, Garghwal, Uttarakhand.
  - National level conference on astrology organized by Jiwaji University and Modern Astro Research Society, Gwalior- 07-08 Jan. 2008
  - Paper presented on '**Empowering Tourism Services through I.T.**' in AICTE sponsored National Conference on 'Indian Hospitality Industry- Contemporary Issues' from March 27-28, 2008 organized by HNB Garhwal University, Srinagar and Indian Hospitality Congress at Rishikesh (Utatrakhand)
11. Paper presented on '**Information Technology in Tourism**' in 3rd National Conference on Key Drivers of Organizational Excellence from March 29-30' 2008 organized by Prestige Institute of Management, Gwalior
  12. Paper Submitted on '**Information Technology Leveraged Ticketing: Changing Paradigms**' for International Conference On Management Sciences and Arts From 15-17th September, 2008 Organised by Faculty of Management Studies, Gurukul Kangri University, Hardwar-249404, Uttarakhand, India-

**RESEARCH PAPERS PUBLISHED/ACCEPTED/UNDER PROCESS:**

- Paper published in an edited book H.P. University, Shimla 17th March'2007.
- Paper on "**Creating Value aided Tourism Services through Information Communication Technology (ICT)**" published in an edited book on Travel and Tourism Management- Contemporary Issues and Trends published by Abhishek Publication, Chandigarh, India, ISBN-978-81-8247-184-9
- Article on '**I.T. in Tourism Education**' published in APETIT (Asia Pacific Education and Training Institute in Tourism) News-promoted by UNESCAP.

**EDITING ASSIGNMENTS:**

- Editor- biannual *APETIT News*- the newsletter of Asia Pacific Education and Training Institutes in Tourism (UNESCAP) from 2001 to May'2007. The newsletter has got circulation in 37 countries in Asia Pacific region. Articles on I.T and Tourism published in the newsletter.
- Editor- Souvenir of abstracts from 2001 to 2007'for yearly national seminars organized by IITTM.
- Editor - Directory of Tourism Institutes in India published by IITTM in 2002.
- Assistant Editor- International Journal of Tourism and Travel published by Indian Institute of Tourism and Travel Management, Gwalior, India