

RANU CHAUHAN  
Asst. Professor  
IITTM  
Gwalior

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## **PROFESSIONAL QUALIFICATION**

- Post graduate diploma in Tourism and travel management with 73% from Indian Institute of Tourism and Travel Management, Gwalior in 2008-2010.
- 1 year certificate course of German language with 77% from International college for girls, Jaipur, Rajasthan University.

## **EDUCATIONAL QUALIFICATION**

- Bachelor of Commerce from International College for Girls, Jaipur, Rajasthan University with 62.4% in 2005-08.
- Class 12<sup>th</sup> in Commerce with 72% from CBSE, New Delhi
- Class 10<sup>th</sup> with 70.6% from CBSE, New Delhi.

## **INDUSTRY EXPOSURE**

- 1 month Training in Front Office Department of Hari Mahal Palace, Jaipur.
- 2 months Training in Tour Operations and Foreign Exchange Department of D'pauls Travel and Tours, New. Delhi.
- 4 months On-the- job training in Inbound Operations of Mystical Journeys (India) Pvt. Ltd., New Delhi.
- Worked as Executive- Operations in Mystical Journeys (India) pvt. Ltd., till July 2010.
- Escorted three group tours for Kumbh Mela, Haridwar in 2010.

## **TEACHING EXPERIENCE**

- Worked as Asst. Professor in Amity University , Noida
- Worked as Teaching Associate in Indian Institute of Tourism & Travel Management, Gwalior
  - Perfect knowledge about the common job duties of a Lecturer & ability to perform them efficiently.
  - Familiarity with the general administrative environment at educational institutes & idea about their practices.
  - Highly innovative in depicting the subject matter to the students/ audience, using traditional methods as well as modern aids.
- Taken lectures for different programmes being run by Ministry of Tourism viz.,
  - Training programme for Assistant directors in Ministry of Tourism

- Hunar se rozgar programme
- Tourism Promotion Programme by Department of North- East region under Ministry of Tourism

## **RESEARCH PAPERS**

### **International:**

- ‘Role of stakeholders in the sustainability of tourism destinations: A case of Pondicherry’ presented at Jammu University.
- ‘A study analysing shades of tourism & culture of India’ presented at Dev Sanskriti University, Haridwar.
- ‘Rural centric growth in the interior areas of Assam’ presented at Jammu University.
- ‘Retail & its effect on economy’ presented at Hindu institute of Management, Sonapat.

### **National:**

- ‘Measurement of brand perception & brand awareness: A case of Garhwal region’ presented at National conference in Varanasi
- ‘Global economic crisis: issues & challenges’ presented at Maharishi Dayanand University, Rohtak
- ‘Indian values & culture- role in career enhancement’ presented at Maharishi Dayanand University, Rohtak
- ‘Nature tourism development in the peripheral areas: A study of North Bengal’ presented at Kurukshetra University.
- ‘Women Human Resource: An Elixir for the tourism industry’ presented at Madras Christian college.
- ‘Empowering communities through social entrepreneurship’ presented at Silver Jubilee Government College, Kurnool.