CURRICULUM VITAE

PREJI.M.P

Assistant Professor

Indian Institute of Tourism & Travel Management (IITTM)
(An Organization of Ministry of Tourism, Govt. of India)

Baji Rout Eastern Regional centre
Bhubaneswar, Odisha (India) – 751 019

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EDUCATIONAL QUALIFICATIONS:

- Doctor of Philosophy **(Ph.D.)** in Health Tourism (Pursuing)
  Faculty of Culture Studies, Utkal University of Culture, Odisha
- National Eligibility Test **(NET)** (2011 December & 2012 June)
  University Grand Commission (UGC)
- Masters in Tourism Administration **(MTA)**
  Department of Futures Studies, University of Kerala
- Bachelors in Science, University of Kerala **(B.Sc)**
- Diploma in Computer Applications **(DCA)**
  Rutronix, Government of Kerala

Period of Teaching Experience:- (as on 1.3.2016)

PG Classes in years	**UG classes** in year	Period of Teaching experience (as on 1.3.2016)
5 years	1 year	***6 years***

Appointment held (as on 2016)

Designation	Name of employer	Date of Joining		Reason for leaving
		Joining	Leaving	
Lecturer & HOD, Tourism	HCCM& Technology, Idukki, Kerala	01.03.2010	14.02.2011	For Joining at School of Tourism Studies, Mahatma Gandhi University, Kerala
Lecturer	School of Tourism Studies, (STS),Mahatma Gandhi University, Kerala	16.02.2011	09.11.2012	For Joining at IITTM, Gwalior.
Assistant Professor	Indian Institute of Tourism & Travel Management (IITTM), Ministry of Tourism, Govt. of India.	16.11.2012	In Service	In Service

Academic Responsibilities

- ***Co- Chairman*** of full time regular MBA (Travel & Tourism) Course offered at IITTM Bhubaneswar.
- Examiner to Board of Examiners of MBA (Tourism), Indian Institute of Tourism & Travel Management.
- Examiner to Board of Examiners of MTHS, Utkal University of culture, Odisha.
- Member to the Board of Question paper Setters of IITTM, Mahatma Gandhi University, University of Kerala and Utkal University of Culture.
- Served as an Additional Examiner to Board of Examiners of Bachelor of Tourism Studies (BTS), Mahatma Gandhi University, Kerala. (2010- 2012)
- Served as an Additional Examiner to Board of Examiners of Bachelor of Tourism Studies (BTS), School of Distance Education, Mahatma Gandhi University, Kerala. (2010- 2012)
- Served as an Examiner to Board of Examiners of Master of Tourism Management (MTM), Mahatma Gandhi University, Kerala(2011-2012)
- ***Subject Expert*** & contributed to the design of regulations, scheme and syllabus of Master of Tourism Administration (MTA) curriculum for Post graduate programmes in Credit Semester (CSS) system for 2012 admissions onwards in Mahatma Gandhi University, Kerala. (2012)

PROJECT DETAILS:-

1. Presently working as Co-Investigator in the project entitled "***Functioning of Tourist police in States/UTs and Documentation of Best Practices***". The Project has the approved **project cost of Rs. 40 lakhs (approx.)** *commissioned by Ministry of Tourism, Government of India in 2015-16.*
2. Undertaken a six month Project study on *"Eco Tourism in Kerala, Pathiramanal: A Budding Island Tourism Concept"* on Pathiramanal Island, submitted to Department of Futures Studies, University of Kerala in 2009

3. Project guide at IITTM and School of Tourism Studies (STS) for project study for the Partial fulfillment of the PGDM & MTM programs
4. Project Guide to Regional Level Guide Training Program (RLGTP) for Eastern India, sponsored by Ministry of Tourism, Government of India.
5. Project Guide to Eco Guide Training Program Under Odisha Youth policy – 2012, sponsored by govt. of Odisha and conducted at IITTM, Bhubaneswar.

WORKSHOPS ATTENDED:-

1. Attended Workshop on "Updating Database and Online Tourist data collection" by the department of Tourism, Kerala
2. Attended the 'orientation course for Tour Guide Trainers' Conducted at IITTM, Gwalior, Madhya Pradesh.
3. Attended workshop on "curriculum designing for undergraduate programme in Tourism" for Vardhaman Mahaveer Open University, Kota, Rajastan organised by Indian Institute of Tourism and Travel Management, Ministry of Tourism.

RESEARCH INTEREST:

- Health and Wellness Tourism, Barrier free Tourism, Special Interest Tourism, Tourism Marketing.

TEACHING INTEREST:

- Tourism concepts & Impacts, World Geography, International Tourism, Strategic Management, Tour Operations, Tour Guiding & Interpretation, Destination Marketing, Sustainable Tourism Development, Relationship Marketing.

PARTICIPATION & PRESENTATION OF RESEARCH PAPERS IN SEMINARS

1. M P Preji. (2012) "*Linking Cultures as reflected in Alappuzha*" in the National Seminar Organised by Govinda Pai Memorial Government College and Directorate of Collegiate Education, Government of Kerala.
2. M.P Preji. (2013) *"The prospects of Responsible Tourism in Developing Rural Areas- A model of Hampi in Karnataka"'* in the National Seminar organised by Sree Narayana College of Arts & Science, Kumarakom affilitated to Mahatma Gandhi University, Kerala.
3. M.P Preji.(2014) "Special Interest Tourism and its promotion: A study on Event Tourism in Odisha" in the National Seminar on Special Interest Tourism and contemporary Practices in Eastern India Organised at Indian Institute of Tourism & Travel Management (IITTM), Odisha.
4. M.P Preji.(2014) "Pathiramanal: A budding Island Tourism concept" in the National seminar Organised by Sree Sankaracharya University, Kalady, Kerala
5. M.P Preji and R Anitha.(2014) "Information Technology and its reflections in Tourism Marketing" in the UGC sponsored National Seminar Organised by Govinda Pai Government College, Kasaragode, Kerala.

6. M.P Preji and V R Arya. (2014). "*Relevance of Swami Vivekananda's thoughts in creating employable skills. A study on Tourism*" in the UGC sponsored National Seminar organized by Sree Narayana Training College Nadunganda, Kerala.
7. M.P Preji. (2014) "Considerations in planning heritage tourism: A study on twin hills of Khandagiri- Udayagiri Hills of Odisha" in the National Seminar organized by Indian Institute of Tourism & Travel Management (IITTM), Bhubaneswar, Odisha.
8. M P Preji (2015) "Facets of Health Tourism and its competitiveness: An analysis of Wellness tourism in Kerala" in the National seminar organized by Mahatma Gandhi University, Telangana.
9. M P Preji (2015) "Revitalizing Education for Overall Development: A study on Tourism" in the National Seminar organized by SN Training College, Nedunganda, Varkala, Thiruvananthapuram.
10. M.P Preji (2016)"Information technology enabled marketing techniques. A study on Kerala Tourism" in the National seminar organized by Mahatma Gandhi University, Telangana.

Articles/Seminar Proceedings/Research Papers Published.

- M P Preji (2012). "Alappuzha reclaims its past glory by stopping at Tourism" Nehru Trophy Boat race Souvenir pp 168-172
- Co-authored a book titled "Basics of Tourism" as part of content writing for the academic program of Bachelor of Tourism and Travel Management for Vardhaman Mahaveer Open University, Kota, Rajasthan.
- *M P Preji (2013)* "Tourism and Career Options" Thozhilvartha, Vol 22, No.27 pp 3-5, ISSN 0971- 7358
- *M P Preji (2014)* titled "Tourism- The right way to a great Career" in Thozhilvartha, Vol 23, No.26 pp 3-6, ISSN 0971- 7358
- M P,Preji.(2014) "*Responsible Tourism in developing Rural Areas: A model of Hampi in Karnataka*", Misbah, Vol 9, No:9 pp. 122- 128, ISSN No: 0976- 2523.
- M P,Preji. (2014) "*Role of Ecotourism in sustainable development: A study on Pathiramanal Island*", Research Review, Vol No:4, No:1, pp. 188-195 ISSN No 2250- 2521
- M P Preji (2014) "Alappuzha gets a facelift through Tourism" Nehru Trophy Boat race Souvenir, pp 152-156
- M.P Preji and V R Arya. (2014). "*Relevance of Swami Vivekananda's thoughts in creating employable skills. A study on Tourism*" in the proceedings of UGC National seminar on "Swami Vivekananda and Changing concerns in Indian Education"
- M P,Preji and U. Prasanth,(2014) "*Cultural Heritage and Its emotional connect: An analysis of cultural linkages reflected in the backwaters of Alappuzha*, Tourism Theory & Practices, Vol No:12, No:1 &2, pp. 44-52 ISSN No 0973-6611
- *M P Preji (2015)* "Job opportunities in Tourism sector" Thozhil vartha, Vol 23, No.30 pp 3-6, ISSN 0971- 7358
- M.P.Preji and U.Prasanth,(2015) "Tourism benefits are well reflected with community participation: A study on Raghurajpur in Odisha" Indian Journal of Tourism & Hospitality Management,Vol.6, No.1 pp 50-62 ISSN 2229-404X

- M.P Preji, (2015), "Special Interest Tourism and its potentials to stimulate radical changes at destinations: A study on Event Tourism in Odisha" South Asian Journal of Socio Political Studies, Vol. XV No.2, pp 124-130 ISSN 0972-4613.
- Lenka, S.K and M.P Preji (2015) "Status and potentials of Health Tourism with special reference to Wellness Tourism in Kerala" Indian Journal of Tourism & Hospitality Management,Vol.7, No.1 ISSN 2229-404X (Accepted)
- M.P Preji (2015), "Revelation of Barrier Free Tourism: A Perceptional Analysis of Differently abled tourists at Alappuzha" Indian Journal of Tourism & Hospitality Management,Vol.7, No.1 ISSN 2229-404X (Accepted)
- *M P Preji (2016)* "Scope of higher education in Tourism" Thozhil vartha, Vol 24, No.31 pp 7-10, ISSN 0971- 7358

PUBLISHED BOOKS/ CHAPTERS IN EDITED BOOKS

- M.P Preji (2015) "Hospitality Management", Vikas Publishing House, New Delhi, ISBN. 978-93-259-8817-0
- M P Preji (2015). "Facets of Health Tourism and its competitiveness: An analysis of Wellness tourism in Kerala". In Miryala R K & Reddy V R (Eds.), "*Trends, challenges & Innovations in Management"* 1, Vol III (230-237-) India: Zenon Academic Publishing, ISBN- 978-81926819-9-3.
- M.P Preji (2015), "Considerations in planning for heritage Tourism: A study on the twin hills of Khandagiri & Udayagiri in Odisha". In George Abhraham (Ed) "New Thoughts" Vol.1 (410- 416), Ambadi Publishers, ISBN 81- 926565-0-2
- M P Preji (2016). "Information technology enabled marketing techniques. A study on Kerala Tourism". In Miryala R K & J N Gade(Eds.), "Responsible Tourism & human accountability for sustainable business", Vol.1 (60-67-) Zenon Academic Publishing, ISBN- 978-93-85886-01-0.

ORGANIZATIONAL RESPONSIBILITIES

- Chairman, Purchase Committee
  Indian Institute of Tourism & Travel Management, Bhubaneswar, Odisha
- Deputy Superintendent, Examination
  Indian Institute of Tourism & Travel Management, Bhubaneswar, Odisha
- Member, Committee on Information Technology
  Indian Institute of Tourism & Travel Management, Bhubaneswar, Odisha
- Member, Admission committee
  Indian Institute of Tourism & Travel Management, Bhubaneswar, Odisha
- Member, Campus development Committee
  Indian Institute of Tourism & Travel Management, Bhubaneswar, Odisha

TRAINING & CONSULTANCY ACTIVITIES.

- Coordinator of "Immigration officials Training Programme" Organised by IITTM, Bhubaneswar at Kolkatha and sponsored by Bureau of Immigration from Feb – March 2015.
- Member designate, Inspection team constituted for "Hunar se Rozgar Tak", a funded scheme under ministry of Tourism, Govt. of India for creating employable skills in Tourism.
- Academic counselor for MTM course of IGNOU offered at Holy Cross College of Management and Technology (HCCM&T) Kerala.
- Content Writer for B.Com (Travel & Tourism), School of Distance Education, Mahatma Gandhi University, Kerala.

PERSONAL DETAILS:

Nationality: Indian (passport:N8070201)

Date of Birth: 10th May 1987

Family details: Married - Spouse – V R Arya, Daughter- M P Gowri

Father: G Peethambaran, Govt. Employee (Retd), Sub court, Alappuzha, Kerala

Mother: C D PushpaRani

REFERENCE:

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Head, Department of Futures Studies
University of Kerala, Karyavattom
Thiruvananthapuram, Kerala, India
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