

MAHESHA. R



Assistant Professor

Qualification

- MTA – Master of Tourism Administration (Kuvempu University, Shimoga, Karnataka)
- UGC – NET

Background and Experience

- Having 4 years of Teaching Experience in MTA (Master of Tourism Administration), 5 years integrated course in Tourism.
- Worked as Sales Representative (Karnataka territory) for Ethiopian Airlines in STIC Travels Pvt. Ltd. Cunningham Road, Bengaluru for the period of 1 year.
- Worked as Sales in-charge in SOTC holiday world – outbound tours for the period of 1 year in Shimoga.

Areas of Interest

Research Interest

- Sustainable Tourism Development, Eco-tourism.

Teaching Interest

- Tourism Products, Geography and International Tourism, Travel Agency and Tour Operation, MICE.

Seminars/Conferences/Workshop Participated and presented research papers

- Presented Research paper entitled “Sustainable Tourism Development at Yallapur – karnataka”, in National Level Seminar on Sustainable Tourism organized By Dept. of P. G. Studies and Research in Tourism, Kuvempu University, Karnataka.
- Presented Research paper on “Rural Tourism in India – Opportunities and Challenges” in National Level Seminar organized by Dept. of Tourism studies, S. Nijalingappa College, Bengaluru.
- Actively participated in Syllabus Revision and Restructuring Workshop for Master of Tourism Administration-5 years Integrated program, in Sahyadri Science College, Shimoga, Karnataka.