

DR.KAMAKSHI MAHESHWARI

Asst. Professor
IITM
Gwalior



PROFESSIONAL QUALIFICATION:

- **M.B.A (TOURISM ADMINISTRATION)**, “School of studies in Tourism and Travel Management, Jiwaji University”.
- **PhD.** On the research topic “**Development and Management of Heritage Tourism in Gwalior Region**” through **Jiwaji University**.
- Certificate holder in “**Impact Computer Career Course**” from SSI-Chennai.

CONFERENCE / SEMINAR ATTENDED AND PAPER PUBLISHED/RESEARCH CONDUCTED

- Actively organized Seminar and presented a research paper on the topic “**Impact of Tourism on Society**” in Nov 2007 under the banner of Gwalior INTACH chapter.
- Have done successful research study on “**Root cause of Non development of Tourism in Chambal Region –A case study on Women Dacoit**” for Home Ministry ,GOI.
- Have presented paper on **Water Management in Tourism –A case study of Dubela Taal** in National Seminar organized at Jhansi in Dec 2008.
- Have actively participated in **Regional conference organized on Heritage Tourism** by INTACH at New Delhi in Dec 08.
- Have presented paper on **Destination Development and Branding-A case Study of Gwalior in International Conference at Bangkok, Thailand** organized by Indian Tourism Congress during 24-27 June 2009.
- Have added a research paper on “**Water Management & Heritage Tourism**” in a **National Conference** in Khajuraho by Indian National Trust for Art & Cultural Heritage.
- Have regular column in a Travel Magazine “Discover.com” on New Horizons in Tourism.
- Presented a paper in the **National Seminar on Tourism in India: Challenges & opportunities for 21st Century** organized by Society for Social Empowerment, New Delhi in association with School of political science & Public Administration, Jiwaji University, Gwalior, M.P, dated 05-06 March 2011.
- Participated in **10th National Case writing workshop organized by Prestige Institute of Management, Gwalior**, during 21st – 23rd April 2011.

EXPERINCE SUMMARY

- Have worked as **visiting faculty** in CIM India Travel and Aviation Institute, Excellence Aviation Academy and Kompass Aviation Academy.
- Have worked as **Center Manager** in Kompass Aviation Academy, Gwalior.
- Worked as Visiting faculty and Teaching Associate in **Indian Institute of Tourism and Travel Management, Gwalior from 2009- 2011.**
- Visiting faculty in **ECPC Aviation Academy**, Gwalior
- Have worked as **Coordinator of Heritage Tourism Division** in an NGO named INTACH (Indian National Trust for art and cultural Heritage) for 1 year.
- Have worked as Trainee **Tour consultant** in Sugal Tourism, Chennai.
- Have worked as Trainee **Tour executive** in Kshitiz tours and Travels, Chennai.
- Have worked as **office bearer & also Treasurer** in Roctract Club, Chennai.
- One month on the job training of production department in **LUCAS-TVS**, Chennai.
- Have successfully conducted a two days event called “**SAMAGAM**” on the occasion of World Tourism Day on 27 Sep 2004 organized by CTTMS, Jiwaji University, Gwalior.
- Have organized “**UTKARSH**” on the occasion of World Tourism Day on 27 Sep 2005 in SOSTTM, Jiwaji University, and Gwalior.
- Actively participated in **TAJ MAHOTSAV-2006** as a Management Trainee.
- Conducted and Leded **Heritage walks** in Gwalior city under the banner of Gwalior INTACH Chapter in Dec 2007.
- Have successfully conducted two **Heritage walks** on the occasion of Gwalior Heritage Festival on 7th and 8th march 2008.
- Have successfully undertaken installation function of INTACH Shivpuri Chapter along with a symposium on **Development of Tourism in Rural Areas.**
- Have worked for **development of tourism in rural areas** under the project of Culture Ministry for Ragurajpur, Orrisa.
- Have participated in Planning with Tourism ministry and IRTDC for inauguration of **MAHAPARINIRVANA Train** of Buddhist circuits.
- Have Visited Singapore as **Tourism-Educational Tour** with students during Center headship in Kompass Aviation.
- Have actively participated in **National Convener’s meet of INTACH at New Delhi** in Jan 2009.

- Have successfully managed Two days **Revival workshop on Chitera Art** during 28-29 May 2009 organized by INTACH Gwalior Chapter in collaboration with Indian Institute of Tourism and Travel Management, Gwalior.

EXCEPTIONAL ACHIEVEMENTS

- **MBA (Tourism Administration) Gold Medalist**
- Honoured by **Kamla Devi National Award** for Handicraft
- Honoured by **Limca Books of Record in 2008** for Polybags collection and contributing to safeguard our environment and spreading awareness
- Honoured by **Ativishit Samman** from Jaisalmer state.
- Honoured by **Birla Samaj** of Gwalior
- Governing Body member of **Indian National trust for art and Cultural Heritage**, a NGO towards preservation and conservation of Tangible and Intangible heritage and historical monuments.
- Honored by **94.3 my fm a group of Dainik Bhaskar as My Women of Gwalior** on the occasion of International Women Day 2009.
- Appreciated by **Chief Minister Delhi, Madam Sheila Dixit for Polybags awareness Programme** and got her contribution for further leading this mission on national basis
- Have given a Research **Project by Home Ministry on Birth of Women Dacoits in Chambal region.**
- Nationally awarded by **Limca Book of Record in 2010** for Polybags collection and contributing to safeguard our environment and spreading awareness