

Ms. Deepa Mittal

Assistant Professor
IITTM

M.com, MBA, Masters in Tourism Management,
M.Phil, UGC-NET, Ph. D (pursuing)
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**TEACHING AND RESEARCH EXPERIENCE**

Having more than 13 years Teaching & Research experience with IITTM (National Institute of Ministry of Tourism, Govt of India), Gwalior & Delhi; Bhopal School of Social Science, Bhopal; MK Ponda College of Management, Bhopal; did Diploma on Computers Skills from APTECH Computers Education, Bhopal; qualified NET (UGC). Formerly was research scholar at Barkatullah University (formerly known as Bhopal University), Bhopal.

AREA OF INTEREST

Research Interest: Tourism Research, Corporate Restructuring, Corporate Governance.

Teaching Interest: Tourism Finance & Accounting, Tourism Economics, Strategic Management, Tourism & Leisure, and Business Risk Management.

RESEARCH PROJECTS COMPLETED AND UNDERTAKEN

- Completed a Research Project jointly with other IITTM Faculty Members on “Evaluation of Social Awareness Campaign for Good Behaviour Towards Tourist in India” sponsored by Ministry of Tourism, Govt of India in year 2011.

SEMINARS/CONFERENCES/ WORKSHOPS/ RESEARCH PAPERS

- Participated and Paper presented on “Emerging Investment Opportunities in the Present Economic Scenario”, University of Pune Sponsored Interdisciplinary National Level Seminar organized by Maharashtra Education Society’s Garware College of Commerce, Pune, Maharashtra, February 17-19, 2006.
- Participated and Paper presented on “Globalization and Indian Economy” in a National Seminar, Sponsored by UGC, Bhopal, organized by Economics Department, Sarojini Naidu Govt Girls PG College, Bhopal, March 3-4, 2006.
- Participated and Paper presented on “Pollution and Its Effect on Urban Environment”

in a National Seminar jointly Sponsored by UGC and Dept. of Higher Education, Govt of M.P. organized by Govt Science and Commerce College, Bhopal, November 25-26, 2006.

- *Participated and Paper presented on “Youth and Reconstruction of Nation” in a National Seminar, sponsored by UGC, New Delhi, organized by Department of Continuing Education & Extension, Barkatullah University (formerly known as Bhopal University), Bhopal, January 11-12, 2007.*
- *Participated and Paper presented on “Growth of NBFCs and Challenges before Public Sector Banks” in a National Seminar, sponsored by UGC, organized by Department of Commerce, Barkatullah University (formerly known as Bhopal University), Bhopal, January 19-20, 2007.*
- *Participated and Paper presented on “National Capacity Building for Global Leadership” in a National Seminar, organized by VNS Institute of Management Bhopal, February 21-22, 2007.*
- *Participated and Paper presented on “Transforming Global Economy-Indian Perspective” in a National Convention on “Sagar Manthan-2009”, organized by Department of Management, Sagar Institute of Research and Technology, January 30-31, 2009.*
- *Participated in a One Week Workshop on “Research Methodology Workshop in Tourism (Level-I)” organized by IITTM, Gwalior, during July 12-16, 2010.*
- *Attended a Three Week Refresher Course in Commerce and Management, Organised by UGC-Academic Staff College, Himachal Pradesh University, Shimla, during 23rd May to 11th June 2011.*
- *Participated in “Director’s Conclave-2011 on Tourism and Global Peace: Setting Agenda for Future” organized by IITTM, Gwalior in association with Kuoni Academy, December 24-25, 2011.*
- *A full day Workshop on “National e-Governance Plan (NeGP)”, organized by Department of Automation & Electronic Information Cell (IT Cell), Kurukshetra University Kurukshetra on 23rd April 2013.*
- *Paper published with co-author on the topic “A Study of Various Dimensions in the Area of Mergers and Acquisitions”, Journal of Advanced Research in Organizational Psychology, Vol-1, Issue-1, 2012, pp-31-43.*
- *Participated and Paper presented on “Corporate Governance Practices in Indian Tourism Industry for Sustainable Economic Growth: Research Agenda” in a Two Days National Conference on “Challenges of Development: Re- Visit to Inclusiveness - 2014”, organized by Department of Commerce, Zakir Husain College, Delhi, January 17-18, 2014.*
- *Participated and Paper presented on “Corporate Governance Framework in Indian” in a*

Two Days National Seminar Sponsored by ICSSR (North-West Chandigarh) on “Economic Reforms in India -2014”, organized by Department of Commerce, Govt. College, Dharamshala, H.P., during February 15-16, 2014.

- *Research Article (2014) Corporate Governance Practices and Performance of Indian Tourism & Hospitality Companies: Research Agenda, in Edited Book on: Recent Research in “Changing Landscape in Indian Financial Sector: Mohindra Publishing House, Chandigarh, PP-65-79, ISBN-978-93-82068-26-6.*
- *Research Article (2014) A Study of Corporate Governance as a Strategy for Successful Businesses, in a Edited Book on New Approach in Strategic and Operations Management: Bharti Publications New Delhi-110002, PP-279-285. ISBN-978-93-81212-81-3.*
- *Participated and Paper presented on “A Study of Corporate Givernance as a Strategy for Successful Businesses” in a Two Days International Conference on Finance & Business Mgt Organised by University Dept of Commerce & Business Mgt, Ranchi University in Association with STMP (Society of Technical & Management Professionals), New Delhi, India during July 11-12, 2014.*
- *Participated and Paper presented on “Problems in Community Based Tourism in India” in a Day National Seminar on “Tourism for Community & Community for Tourism”, organized by School of Management, Maharaja Agrasen University, Baddi, H.P on September 20, 2014.*